

All awards are certified by



NATIONAL RETAIL AWARDS™

FOR LEADERSHIP & BUSINESS EXCELLENCE

NATIONAL BUSINESS AWARDS® FOR LEADERSHIP & EXCELLENCE

NATIONAL RETAIL AWARDS an annual feature honours the achievements and shares the success stories of organisations, enterprises, institutions and individuals that are actively involved in boosting economic growth and achieving milestones in this sector. All the brand, marketing, social media, entertainment etc., will be recognized and awarded. Any entity from RETAIL sector is eligible to apply for the awards. . After receiving the nominations, from the short-listed categories, Jury will chose the final awardees.

ORGANIZATIONAL AWARDS CATEGORIES

- Apparel Brand of the Year
- Emerging Retailer of the Year
- Best E-Retailer of the Year
- Start-up Retailer of the Year
- Logistics Partner of the Year
- Best Integrated Campaign Award
- Best Use of Social / Digital media
- Best Use of Traditional platforms
- Best Retail company of the Year
- Best Experiential Store Award
- Best Beauty, Cosmetics and Personal Care Brand of the Year
- Best Gems and Jewellery Brand of the Year
- Retail Marketing Campaign of the Year
- Impactful Retail Design & Visual Merchandising
- Shopping Centre Award
- Effective Retail through Supply Chain
- Emerging Retailer of the Year - REAL ESTATE/Mall
- Best Retailer of the Year
- Best Retailer of the Year - Banking & Financial Services
- Best Retailer of the Year - Fashion&LifeStyle Finance

- Best CSR Practices Award
- Best Fitness & Sports Brand of the Year
- Best Mobile Handsets & Accessories Brand of the Year
- Best Baby care Brand of the Year
- Best Home & Lifestyle Brand of the Year
- Best Pharmacies Brand of the Year
- Best Grocery Brand of the Year
- Best Eyewear Brand of the Year
- Best Consumer Durables & Electronics Brand of the Year
- Best Automobile Brand of the Year
- Best Footwear Brand of the Year
- Best Fashion & Accesories Brand of the Year
- Retail Best Employer of the Year
- Customer Loyalty Program Award
- Rural Retailer of the Year
- Innovative Retail Concept of the Year
- Best Retailer of the Year - Footwear
- Best Retailer of the Year - Food & Beverages
- Best Retail Excellence Award

INDIVIDUAL AWARDS CATEGORY

- Business Leader of the Year
- MD of the Year
- CEO of the Year
- Director of the Year

- Women Leader of the Year
- Young Leader (under 40) of the Year
- Lifetime achievement Award
- HR Leader of the Year

- Marketing Leader of the Year
- Visionary Leader of the Year
- CTO/CIO Leader of the Year
- CFO of the Year

INITIATED BY



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